Central Intelligence Agency



1 7 JUL 1987

Mr. James C. Miller, III
District of Columbia Chapter
Blood Services, Washington Region
2025 E Street, N.W.
Washington, D.C. 20006-5099

1 - C/ESD 1 - C/PSB

Dear Mr. Miller,

I am responding on behalf of our Agency to your letter of 22 June 1987.

During the past six months, members of my staff have met three times with representatives of the Northern Virginia Red Cross Chapter. In each of these meetings we have discussed ways in which we could enhance our program, and ways in which the Red Cross could assist us. The Red Cross has been very helpful in providing us with new materials to use during our campaign. They have in turn been very impressed with our employee bulletins and other publications which we use to educate and encourage participation by Agency employees in the Red Cross Blood Program.

We have had a 67% increase in blood donors between 1985 and 1986. Comparing our most recent drive, in July 1986, 117 Agency employees donated blood. In July 1987, 137 donated and 29 were first time participants. We contribute this increase to the additional advertising we have been doing.

This Agency recognizes the excellent work of the Red Cross and is committed to the blood program. We will continue in the future, as we have in the past, to encourage employees to donate to this life saving program.

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Deputy Director of Personnel for Employee Benefits and Services

OP/EBS/ESD/PSE

(15Jul87)

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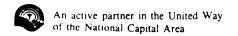
SUSPENSE NOTICE

The attached for a response	ned Suspense Item is being forwarded to your office
SUSPENSE NO	87-073
ACTION OFFICE	ESD DUE DATE 21 July 1987
SUBJECT	Red Cross Blood Donations
COMMENTS:	

DD/EBS

Declassified in Part - Sanitized Copy Approved for Release 2011/12/06: CIA-RDP89G00643R000900160012-8 ROUTING AND TRANSMITTAL SLIP 8 临时 (Name, office symbol, room number, building, Agency/Post) JUL 1987 Initials Date strict of Columbia Chapter • ood Services, Washington Region 25 E Street, N.W. ashington, D.C. 20006-5099 riter's Phone: une 22, 1987 Action Note and Return Approval For Clearance Per Conversation As Requested For Correction Prepare Reply Circulate For Your Information See Me Comment Investigate Signature Coordination Justify REMARKS FOR ACTION: Please respond direct with drop copies ional Blood f donated blood. to ER, DDA, and D/OP. in the Federal o support our SUSPENSE: 24 July 1987 give the Red Cross Federal agency can fective recruiters to or program can work Specifically, if ummer programs and ing currently supply in the Red DO NOT use this form as a RECORD of approvals, concurrences, disposais, clearances, and similar actions g our community's he Federal agencies FROM: (Name, org. symbol, Agency/Post) Room No.-Bldg. e Red Cross, and r blood shortage. O-Dir/OP Phone No. 5041-102 합 U.S. GPO: 1986-481-247/48012 OPTIONAL FORM 41 (Rev. 7-76) Proscribed by 85A FPMR (41 CFR) 101-11.206 ames Pederal Government Vice Chairman C $oldsymbol{\lambda}$ rporate Development Committee







87-2553×

District of Columbia Chapter • Blood Services, Washington Region 2025 E Street, N.W. Washington, D.C. 20006-5099

Writer's Phone:

June 22, 1987

Mr. William Webster Central Intelligence Agency
Chain Bridge Road
McLean, Virginia 20000

Dear Mr. Webster:

The American Red Cross Washington Regional Blood Services are facing a critical shortage of donated blood. As the area's single largest employer, we in the Federal government need to redouble our efforts to support our community.

Your personal support at the CIA will give the Red Cross a much needed "shot in the arm". If each Federal agency can provide top management involvement, an effective coordinator/chairperson, and a network of recruiters to encourage potential donors, our blood donor program can work as well as the Combined Federal Campaign. Specifically, if we add an additional blood drive to our summer programs and strive to achieve increased donations during currently scheduled dates, we can assuage the undersupply in the Red Cross' bloodbank.

Thank you for joining me in supporting our community's crucial needs. Through our leadership, the Federal agencies can play a life-saving role in helping the Red Cross, and our neighbors, survive the critical summer blood shortage.

Sincerely yours,

Pames : Miller III
Federal Government Vice Chairman
Corporate Development Committee

DCI EXEC FF

